SARASWAT EDUCATION SOCIETY'S
SRIDORA CACULOCOLLEGE OF COMMERCE & MANAGEMENT STUDIES
KHORLIM, MAPUSA, GOA
B.Com - General (NEP 20, w. e. f. 2023-24)

FY B.COM. SEMESTER END ASSESSMENT, October/November, 2026
REGULAR ODD SEMESTER I EXAMINATION

Subject:- Principles and Practice of Management (Minor-1)COM-111 Max.Marks:- 80
Credit: 4 credits Duration:- 2 hours

Instructions:- 1. Number of printed pages = 2
2.The paper consists of Five questions with equal marks(16)
3.Question No.1 is Compulsory
4.The figure to the right indicates the Maximum Marks for the questions and sub questions
5.BTL stands for Bloom's Taxonomy Level- BTL-1(Remembering), BTL-2(Understanding), BTL-3(Applying), and BTL-4,5,6(4-Analyzing,5-Evaluating, 6-Creating)

Q.1 Answer the following in brief: (8x2=16 marks)[BTL-1]
a. What is the meaning of the term 'reporting' as in POSDCORB?
b. What are advantages of MBO (any TWO)?
c. What is 'Bounded rationality' with regard to decision making?
d. What is 'Span of Management/Control'?
e. What is 'extrinsic motivation'?
f. What are the advantages of 'oral communication'?
g. What is 'Coordination'?
h. What are the limitations of 'controlling'?

Q.2 A Explain the various features of 'Management'. (12 marks)[BTL-2]
OR
B Explain the Principles of Management as given by Henry Fayol. (12 marks)[BTL-2]

C Explain 'Network Structure' as an emerging type of organization structure. (4 marks)[BTL-2]

Q.3 A Explain the different 'types of plans' used in a business organization. (12 marks)[BTL-3]

B Explain the distinction between 'formal organisation' and 'informal organisation'. (4 marks)[BTL-3]
OR
C Explain the factors which make up the external environment of a business organization. (4 marks)[BTL-3]

Q. 4A Elaborate on Maslow's Need Hierarchy Theory of motivation. (12 marks)[BTL-4/5/6]

B Explain the 'Process of Communication'. (4 marks)[BTL-3]

OR

C Explain the 'psychological barriers' to communication. **OR** (4 marks)[BTL-3]

Q. 5 A Discuss the various 'Emerging issues in Management'. (12 marks)[BTL-4/5/6]

B Explain the 'Traditional Control techniques'. (4 marks)[BTL-3]

OR

C 'Coordination is the essence of Management'. Explain. **OR** (4 marks)[BTL-3]